



CONTACTS

PROFILE

EDUCATION

WORK EXPERIENCE

MAR-APR 2026

AUG - DEC 2023

JAN - DEC 2024

SEP 2023 - MAY 2024

MAY 2025 - CURRENT

SKILLS

DESIGN & STRATEGY

TECHNICAL

JORDAN WESTERN

BRAND AND WEB DESIGNER



jordan.r.western@gmail.com



justjordan.studio



Remote, US

Multi-disciplinary designer combining hand-coded web builds, brand systems, and campaign design with real client-facing marketing experience. Currently completing a design degree at SNHU while working full-time in operations leadership.

BA GRAPHIC DESIGN Southern New Hampshire University, Online

May 2025 - Expected Graduation October 2026

TRANSFERRED, BFA GRAPHIC DESIGN Hardin-Simmons University, Abilene, TX

August 2021 - December 2024,

FERNSCAPE INTERIORS WEBSITE REDESIGN — LEAD BRAND & WEB DESIGNER

- Hand-coded a responsive, WCAG-compliant site in HTML/CSS and Bootstrap 5.3, from typography system through navigation.
- Documented design methodology comparing custom code against standard CMS platforms.

ON THE BRAIN MENTAL HEALTH CAMPAIGN --- LEAD CAMPAIGN AND PRODUCT DESIGNER

- Built a multi-platform awareness campaign: custom mascot, dimensional packaging with structural die-lines, and a high-fidelity mobile app prototype.

CREATIVE MARKETING SPECIALIST

STATESMAN COFFEE COMPANY Abilene, TX

- Owned brand visual identity across digital and print touchpoints — promotional collateral, product photography, and packaging.

SOCIAL MEDIA COORDINATOR

THE MILL WINE BAR Abilene, TX

- Grew social audience by 300+ followers and lifted engagement 200% through original visual content and strategy.

FOOD & BEVERAGE SUPERVISOR

OSAGE CASINO & HOTEL Tulsa/Skiatook, OK

- Progression: Server → Supervisor → Flagship Supervisor. Manage shift logistics, financial tracking, and labor efficiency for the organization's largest property.

Brand Identity Systems, Typography Hierarchy, Color Theory, Campaign & Editorial Design, Web UX/UI

Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Figma, HTML/CSS, Bootstrap